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Jessica Ballin Recognized by *Financial Times* as a Top Retirement Plan Advisor

Edina, MN June, 2015 Jessica Ballin of 401k Plan Professionals in Edina, MN was recently named to the 2015 *Financial Times* Top 401 Retirement Plan Advisors list. Ballin is affiliated with LPL Financial LLC, the nation's largest independent broker/dealer.

The top advisors were chosen based on several criteria, including assets under management in defined contribution (DC) plans; degree of specialization in DC plan advising; growth in DC plan assets under management; growth in number of DC plans advised; average population rate in advised DC plans; years of experience as a DC planner; industry certifications; and compliance record.

"On behalf of LPL, we congratulate Jessica Ballin on being named to the *Financial Times* list," said David Reich, executive vice president, head of Retirement Partners, LPL Financial. "We are proud to support Jessica with industry-leading resources, with the shared goal of helping her clients reach better retirement outcomes." *Based on total revenues, *Financial Planning* magazine, June 1996-2015.

2015 FT 401 Disclosure: The Financial Times Top 401 Retirement Plan Advisors is an independent listing produced by the Financial Times (May, 2015). The FT 401 is based on data gathered from financial advisors, firms, regulatory disclosures, and the FT's research. The listing reflects each advisor's performance in eight primary areas, including: DC plan assets under management; DC plan assets as a percentage of overall AUM; growth in DC plan AUM; growth in DC plans advised; DC plan employee participation; professional designations; experience; and compliance record. Neither the brokerages nor the advisors pay a fee to The Financial Times in exchange for inclusion in the FT 401.

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About 401k Plan Professionals: We are knowledgeable, experienced retirement plan professionals who work exclusively with your employer-sponsored retirement plans. We can help you design a plan that suits the needs of your organization and your workforce; implementing the highest fiduciary standards, while offering an appropriate mix of investment options, education and personalized counsel to your employees. Satisfying customer needs has been a cornerstone of our firm's success. We use sophisticated asset allocation software to help you determine the best combination of risk and return for your investments, and provide regularly scheduled portfolio reviews. Plus, we take pride in our thorough, one-on-one communication system that makes each experience you have with us enjoyable and beneficial. We serve as the single point of contact for you and your employees, handling all communication with recordkeepers, investment managers and trustees of your retirement plan. Our approach helps you save time eliminating the need for you to make multiple calls—helping improve your overall satisfaction with your plan.